



# How to Hold a Food & Fund Drive

## How to Hold a Food and Fund Drive

Help fight hunger in Northwest Oklahoma by holding a Food & Fund Drive for Loaves & Fishes of Northwest Oklahoma! Loaves & Fishes of Northwest Oklahoma is a private, hunger-relief charity affiliated with the Regional Food Bank of Oklahoma. L&F is feeding people in Northwest Oklahoma and engaging our community in this effort. It is our goal to add dignity to our clients' lives through the client-choice pantry and to improve their health by offering healthier food choices and nutrition education.

## How You Can Help

Loaves and Fishes invites you to join us in our mission of “Fighting Hunger...Feeding Hope through healthy food choices by holding your own Food & Fund Drive. We are always in need of volunteers and donations. If you would like to plan a volunteer activity, please contact our Volunteer Coordinator, Melanie Mayhall, at [melanie@loavesandfishesnwok.org](mailto:melanie@loavesandfishesnwok.org).

## 5 STEPS FOR HOSTING A SUCCESSFUL DRIVE

1

IDENTIFY YOUR  
FOOD DRIVE  
GOALS

2

SET UP FOOD DRIVE  
DATES AND DROP  
OFF LOCATIONS

3

DECIDE HOW AND  
WHERE TO COLLECT  
FOOD AND FUNDS

4

SPREAD  
THE  
WORD

5

DELIVER YOUR  
DONATIONS TO  
LOAVES & FISHES

## We Can Help

Loaves & Fishes can provide a speaker to talk to your organization. To schedule a speaker, contact Lydia Kelley at [director@loavesandfishes.org](mailto:director@loavesandfishes.org).

We also offer public relations assistance for food & fund drives. If you would like help with public relations, please contact Lindsey Fielder at [operations@loavesandfishesnwok.org](mailto:operations@loavesandfishesnwok.org).

## Donations

**Funds:** For every \$34 donated, Loaves & Fishes can provide a month's worth of food for a family of 4.

**Food:** The most needed non-perishable items are: canned meats, canned and boxed meals, soups, canned fruits and vegetables, peanut butter, pasta, rice, cereal, canned or dry beans, cooking oil, and hygiene items

**Time:** Loaves & Fishes is run almost entirely with volunteers. We rely on 15-25 volunteers *every day* to meet our warehouse, pantry, and administrative needs!

# Promoting Your Food & Fund Drive

Promoting your food drive is fun and easy to do! Display food drive posters and collection bins at entrances, cafeterias, lounges, and other busy spots in your building. Please tape the bottom of your collection bins. You can distribute shipping lists and donations forms, write a blog, send weekly email updates that include a client story or hunger fact, and mention your drive in staff meetings and announcements.

## Food & Fund Drive Themes

**Rise and Shine** — Canned coffee, non-dairy creamer, boxed cereal, oatmeal, tea bags, granola bars, & pancake mix

**Back to School** — Peanut butter, granola bars, juice boxes, raisins, and individual snack bags

**Soup-er Bowl** — Chunky and broth soups in regular cans or cans with “pop tops”

**Take a Bite Out of Hunger** — Shake & bake, Hamburger Helper, rice and beans, Rice-a-Roni, and Zatarain’s mix

## Fundraising Ideas

**Casual Friday** — make the cost for wearing denim a donation to the food drive

**Bake Sale** — hold a bake sale, chili sale, potluck or pizza party to raise money

**Friendly Rivalry** — have people predict the winning team for Bedlam or the Super Bowl. The losing team will donate to the drive.

**Change in a Jar** — collect change in a jar and donate it to Loaves & Fishes

## Post on Social Media



“Our drive starts today for Loaves & Fishes! Help us provide meals for the hungry. Donate today at [www.loavesandfishesnwok.org](http://www.loavesandfishesnwok.org)”



“\$34 = 1 month of groceries.. Help [@yourbusiness](https://twitter.com/yourbusiness) reach its goal of \$100. [@lfnwok](https://twitter.com/lfnwok)”

## Email Updates

Include Hunger Facts:

**1 in 6** Oklahomans struggle with hunger every day

**1 in 4** kids go to bed hungry each night

**14.7%** of Garfield County is food insecure. That’s 8,890 of your neighbors

## After the Drive Ends

**Food Donations** — You can help us make the best use of our resources by delivering your food and fund drive donations to the pantry, located at 701 E. Maine on Monday and Wednesday from 9am to 4pm and Tuesday or Thursday from 9am to 2pm or Thursday from 12:30 to 3pm.

**Fund Donations** — All cash and check donations need to be turned into L&F. Make all checks out to Loaves & Fishes NW Ok. Write the name for your business on the memo line. Please do not mail cash.

For more information about Food Drives, go to [loavesandfishesnwok.org/food-drives.html](http://loavesandfishesnwok.org/food-drives.html) or email David Moss at [operations@loavesandfishesnwok.org](mailto:operations@loavesandfishesnwok.org) for questions about holding a Food & Fund Drive